

INFORMATION FOR CANCER COUNCIL WA ‘THE LONGEST DAY’ ON ROTTNEST ISLAND 2024

Last year, the Rottnest Island Golf Club played host to the only ‘offshore’ Longest Day charity golf event in Australia. This was the inaugural Longest Day event held on Rotto. The support from the Rottnest Island community, the Rottnest Island Golf Club, SeaLink, and the Western Australian golfing community and the fundraising efforts from the participants, made for an incredible event.

The Longest Day is the ultimate golf challenge designed to test the participants skill, strength and stamina. This event has been running nationally for 10 years and has raised over \$2.1M this financial year. All proceeds raised in Western Australia go directly to Cancer Council WA to assist research, prevention and support to Western Australian’s affected by cancer.

With a fundraising total of \$38,568, the RIGC was the highest fundraising club in metro WA and 6th nationally. The team, Jake Strength, was the 4th highest fundraising team out of 1151 teams Australia wide. 14 participants completed 72 holes of golf and 2 completed 54 on the iconic course. The traditional ‘Longest Day’ format was accompanied with a 27-hole event on the following day, with 36 participants.

The commitment and generosity shown by so many people made this event extra special. Over \$18,500 was donated as in-kind sponsorship. The appreciation from all players were truly felt throughout both days. Please continue to support the following businesses that supported this event last year:

RIGC Clubhouse	Island Gypsy	Golf Box Joondalup
SeaLink Rottnest Island	Rotto Movies & Mini Golf	Bunnings Warehouse
Rottnest Island Golf Club	Dome Rottnest	Sun City Country Club
Rottnest Island Authority	Fish Eagle Media	Cancer Council WA
Rottnest Island General Store	Golf Clearance Outlet	The Good Grocer
Rottnest Island Bakery	Perth Golf Network	Point Walter Golf Course
Frankies on Rotto	The Cut Golf Course	The Putt Lab
Discovery Rottnest Island	Golf Box Booragoon	

After last year’s success, ‘The Longest Day on Rottnest Island 2024’ will be held over 3 days.

Friday 15th November 2024 – The Longest Day

72-hole players only - Limited to 30 participants

Saturday 16th November 2024 - The Longest Day

72-hole and 36-hole players - Limited to 40 participants

Sunday 17th November 2024 – Ambrose Events

9 holes (fun event)	Social golfers & children	Teams of 3 or 4	Limit to 10 teams
18 holes (competitive)	Golfink number required	Teams of 3 or 4	Limit to 18 teams

Accommodation

Booking on Rottnest Island fill up extremely fast. It is imperative accommodation for this event on Rottnest Island is booked when it opens.

November 2024 bookings open on Wednesday 6th March 2024 at 8.30am WST.

Information and bookings can be made at <https://bookings.stayrotnest.com>

Although it is possible to travel to Rotto on the first ferry of the day and return to the mainland on the last ferry home and still compete in the event, we strongly encourage participants to book accommodation and make the most of this unique golfing experience. All participants have their personal reasons for participating in such an event. The stories shared, camaraderie experienced, and small amounts of healing achieved, was incredibly powerful last year. We're inspired to make the 2024 event even more meaningful to a larger group.

Presentations / Celebrations

At the conclusion of each day, there will be a celebration of the achievements of the day. Details for each event will be released closer to the date. The main presentations will commence at the end of the Ambrose Event on Sunday 17th November at approximately 3.30pm.

Sponsors

A final sponsors list for 2024 will be announced closer to the event. Last year, we had a large group of incredible businesses that supported this event well beyond what we could have dreamed of. Many of these businesses have verbally agreed to be involved this year.

Fundraising / Event Fees

Every participant playing on Friday 15th and Saturday 16th November (The Longest Day) will be required to meet a minimum fundraising requirement set on the Cancer Council website. This includes 4 rounds of golf, food and drink throughout the day, complimentary return travel to Rottneest with SeaLink (including Rottneest Island Authority landing fee), free entry into the Ambrose Tournament (another round of golf and food on the day) and a chance to win some incredible prizes. All donations are tax deductible, and every dollar goes directly to Cancer Council WA.

Note: The anticipated minimum donation is currently set at \$500, however, this may change. Last year, the average amount raised per participant was over \$1,000.

Players only participating in the Ambrose competition on Sunday, will be required to pay the following fees prior to the day. All proceeds from this event go towards The Longest Day fundraising.

9 holes Ambrose Competition (social golfers and children) - \$50 per player.

18 holes Ambrose Competition (Golfink number required) - \$120 per player.

- Entry into this competition green fees, prizes (high level for 18-hole event), food at presentations, discounted return ferry travel with SeaLink.
- NOTE: All spectators and support staff travelling over for The Longest Day and Ambrose Event will be provided with a discounted fare with SeaLink. The code will be provided during registration.

Registrations

To register for The Longest Day on Rottneest Island 2024, please ensure you contact the Tournament Director to discuss logistics. Participants are welcome to join the team that played in last year's event or create their own. This year, our team will be named 'Jake's Strength and Paul's Heart'.

Information can be found at <https://www.longestday.org.au/> The Rottneest Event will be open for online registrations in the new financial year.

For any further information on the event (including participation or sponsorship) please get in touch.

With gratitude,

Mark Heron
Tournament Director
0457780013

